

Initiatives of Change
Conference Centre
Caux, Switzerland



International
Caux Conferences 2010
Switzerland

12–17 August 2010

**Trust and Integrity in the
Global Economy:**

Exploring Ways to Help Create
a Just and Equitable Global
Economy



Introduction

‘The battle of the 20th century was a battle between system and system - capitalism vs communism. We now move into a new era in which the major battlefield extends into a different theatre - the theatre of our inner Self. It’s the connection of the deeper personal and yet collective playing field, with our everyday life and public collective action, where the real power of the next transformation is coming from.’

Dr. Otto Scharmer, Author of ‘Theory U’ and Co-author of ‘Presence’.
Senior Lecturer at MIT

If we ask whether the global crisis of 2008 brought the fundamental changes needed to progress towards a sustainable future, the answer is ‘No!’ Nor did the Climate Conference in Copenhagen bring the intended outcomes for real change.

At the Trust and Integrity in the Global Economy Conference (TIGE) people will meet over five days to develop individual and community actions towards a sustainable and equitable economy, built around the deeper personal and collective transformation that is needed.

Who Should Attend

Young professionals, Social entrepreneurs, Business leaders, Bankers, Food producers, Community leaders, Farmers, Media professionals, Academics, Students, NGO leaders and Teachers.

Conference Aims

1. Reshape business around integrity, trust and core values
2. Empowering young people to play an active role in the global economy
3. Develop community based economies, fair trade and food sustainability
4. Promoting social entrepreneurship and innovation
5. Learning the art of solving complex problems
6. Exploring personal transformation and a personal calling

Conference Objectives

Enable:

- Dialogue in diversity
- Space for reflection
- Empowerment for action

Daily Programme Summary

This is the basic structure of the daily programme.

The programme varies on certain days.

07h30- **Tuning in – Start the day in reflection**

08h00 Hosted by Daya Bhagwandas, Australia

08h00- Breakfast

08h45

09h15- **Foundations of Trust and Integrity**

10h15

Each morning this session will feature an inspirational input followed by group discussions and individual work on empowerment and finding a personal calling. It will include stories and Q&A sessions on how the core principles of Initiatives of Change are being applied individually and globally.

10h30- **Work Streams**

12h15

Enrol in a Work Stream of your choice when registering for the conference and join a dialogue in diversity to explore the conference aims. Work Streams will be facilitated by people who are passionate about taking responsibility in their area of concern. (See pages 4–7 for detailed descriptions of the Work Streams)

12h00- Lunch (Free time after lunch)

13h15

15h00- **Community Groups**

15h45

A centre-piece of the Caux experience is the forming of community groups and service shifts. Participants are invited to join a community who meet as a small ‘family’ group for reflection and sharing. On some days communities will serve meals and help with other practical tasks.

15h45- Refreshments on the Terrace

16h30

16h45- **Main Plenary**

18h30

The main plenary in the afternoon is a facilitated session where Work Streams will send speakers to report back on the progress, decisions and actions emerging from the discussions.

18h30- Dinner

19h30

20h30 – **Evening Programme**

22h00

Music, Concerts, a Sustainable Solutions Fair, Films, etc.

Conference Highlights

Opening Session 12 Aug 2010, 16h45

Keynote: Solving Complex Problems – An African Perspective

Amira Elmissiry, Lawyer, Assistant to the Secretary General of the African Development Bank Group, Tunisia/Zimbabwe

Caux Lecture 13 Aug 2010, 16h45

Beyond Consumer Capitalism – Towards Sustainability and Fair Trade

Mr R Gopalakrishnan, Executive Director, Tata Sons; Member of the Group Executive Board, Tata Group, India

Guest Speaker 14 Aug 2010, 10h30

Economy of Communion: An Instrument to the Service of Humanity on the Way Towards a United World

Maria Voce, President, Focolare Movement, Italy

Special Concert 14 Aug 2010, 20h30

The Colwell Brothers & Herb Allen – ‘A Song for the World’

Coordinators: Maarten and Lis de Pous, Netherlands

Sustainable Solutions Fair 15 Aug 2010, 20h30

Coordinators: Tatiana Sokolova, Russia and Fabiola Benavente, Mexico



Work Streams

During the discussions in Work Streams, there will be an opportunity for participants to develop individual and collective initiatives in relation to the themes and issues being discussed. The Work Stream will be introduced and facilitated by Work Stream leaders and other contributors.

Project Development Service

There will be a special team who will look out for ideas and initiatives that emerge from the work streams, and assist participants who are interested in developing projects. Don de Silva, CEO, Changeways International, UK, will lead a team who will play this role.

Work Stream 1

Food, Consumer Responsibility and a Sustainable Economy

Lavinia Sommaruga Bodeo, Policy Development, Aliance Sud, a Swiss network of development organisations, Switzerland

Cristina Bignardi, Organic Farmer; Secretary, Initiatives of Change (Italy); Secretary, Pace Adesso, Italy

What progress are we making on the world's food sustainability? What new initiatives are being taken in the area of consumer responsibility and health and well being? What can we learn from initiatives like the 'economy of communion' in building sustainable communities? In this work stream food producers, farmers, consumers and community leaders will explore these and other questions and share best practices and case studies.

Who should attend: People within the food industry, farmers, researchers, consumers

Work Stream 2

Social Entrepreneurship for Social Change

Amira Elmissiry, Lawyer, Assistant to the Secretary General of the African Development Bank Group, Tunisia/Zimbabwe

Inese Voika PhD, Founder, Transparency International (Latvia);
Founder, Y-Motions; Certified Franklin Covey Facilitator, Latvia

This work stream will gather together people who are keen to combine their work and careers with bringing social change and have an interest in social entrepreneurship. Case studies will be presented by people already engaged in social enterprises. In addition, examples of initiatives from African economies will be examined. Participants are invited to share their own initiatives of social entrepreneurship.

Who should attend: Young professionals, finance and banking, small business owners, social entrepreneurs, business school students/graduates, people working in NGOs and community organisations



Work Stream 3

Seeking Meaning in a Business World

Myrna Roselind Jelman, Leadership consultant and coach, Ashridge Business School; Founder, Spring Film Productions, UK/Switzerland

Nicolas Ceasar, Head of sustainability consulting, Ashridge Business School, UK

An invitation to experience purposeful leadership. How can we integrate the needs of our working lives and businesses with a desire to live life in a morally generative fashion?

This work stream will bring together people to explore how we might infuse life and business with a deeper sense of meaning, in order to enhance trust, integrity and our contribution to the world at large.

Who should attend: Open to everyone but particularly relevant to individuals in transition or committed to their own emerging life journey and business owners.



Work Stream 4

Solving Complex Problems in a Global Society

Juan Carlos Kaiten, Collective Intelligence Practitioner/
Researcher, Mexico

Rishab Khanna, Development Economist & Lead, Indian Youth
Climate Network, India

Adam Kahane's new book 'Power and Love – A theory and Practice of Social Change' will provide a context to this work stream. At a global level, climate change, the financial crisis, water and food security are some of the complex problems we face today. At a personal level we face stress and overwork and look for meaning and purpose in our lives. This work stream will explore how we could collaborate, offer new tools for change, and look at cutting-edge methodologies to address complex problems.

Who should attend: Young professionals, economists, scientists, climate and environmental workers, social networkers, peace workers, media, consultants, business school students/graduates and NGOs



Corporate Leaders Workshop

A One Day Event

Bringing spiritual dimensions into business

Friday, 13 Aug 2010, 10h30-12h15

Led by Jean-Pierre Méan, President, CAUX-Initiatives of Change; Vice-President, Swiss Chapter of Transparency International, Switzerland

This one day workshop is for business leaders to meet with Mr R Gopalakrishnan, Executive Director of Tata Sons Ltd. Participate in a conversation with Mr Gopalakrishnan and hear an Indian perspective on how the spiritual dimension and business practices can converge. This will be an opportunity to share experiences on building successful businesses around core values.

Who should attend: Business leaders. Attendees are invited to stay on for lunch and afternoon refreshments, then attend the Caux Lecture delivered by Mr Gopalakrishnan at 16h45



Conference Organising Team

Tatiana Sokolova, Russia (Logistics/Fund Raising)

Fredrik Hallberg, Sweden (Logistics)

Juan Carlos Kaiten, Mexico (Research/Facilitator)

Rishab Khanna, India (Fund Raising/Promotion)

Fabiola Benavente, Mexico (Attendees/Communities)

Erik Parsons, Moldova/Sweden (Liaison)

Mohan Bhagwandas, Australia, (Coordinator)

Practicalities and Other Useful Information

More Than 'Just a Conference'

During the conference, participants are accommodated in the conference centre in Caux. They may be asked to share rooms, so please indicate on the registration form if you particularly require a single room.

Families are welcome, and there will be a children's programme for ages 3–12 during conference hours.

Participants are invited to join communities of between 12 and 20 people which are both interactive discussion groups and teams which participate in the **practical tasks of the house** like dining room service, cooking, preparing vegetables, wash-up... This is a distinctive feature of Caux which is usually welcomed and valued by the participants. At the same time, it allows us to keep the conference fees at quite a low level compared to usual Swiss rates.

Fees

The conference fees cover full board, accommodation in a single or double room in the conference centre and full participation in the conference as well as the administrative fees.

Per person per day CHF 92.– (€ 61*)
without contribution to the maintenance costs of the centre.

Per person per day CHF 132.– (€ 88*)
including a voluntary contribution to the maintenance costs of the conference centre.

Contributions above CHF 132.– help pay for the stay of students, families, and others who lack enough means to cover the cost of their stay.

Children up to 5 years	free
Children from 5 to 15 years	CHF 46.– (€ 30*)
Young people (16 to 23 years), Students	CHF 55.– (€ 37*)
Day visitors (without accommodation and breakfast)	
Per person per day	CHF 55.– (€ 37*)
Young people (16 to 23 years), Students	CHF 40.– (€ 27*)

* Exchange rate applied: 1€ = CHF 1.5; rate may vary by the time of payment.

Please make your payment before or within 24 hours of your arrival in Caux. Payments in advance can be made to:

Foundation CAUX-Initiatives of Change, CH-6002 Lucerne:

Postfinance Account: 60-12000-4

Bank Accounts: Credit Suisse, Lucerne:

Account in Euro: 249270-62-3 IBAN CH58 0483 5024 9270 6200 3

Account in CHF: 249270-61-5 IBAN CH38 0483 5024 9270 6100 5

Swift code CRESCHZZ80A

To pay in advance by credit card: www.caux.ch/en/2010-fees

In Caux, payments can be made with all usual credit and debit cards or cash in Swiss Francs, Euros and US\$, as well as with traveller's or bank cheques.

The Conference Centre

Looking out over Lake Geneva from an altitude of 1000 metres, the Caux centre can accommodate up to 450 people. Formerly the Caux-Palace Hotel, in 1946 it became an international conference centre.

The rooms can be reached directly by phone; there is no radio or TV. There is an Internet room available for a small fee and some public parts of the building are equipped with wireless internet access.

Caux is 90 minutes by car or train from Geneva. Trains (change in Montreux) run from Geneva Airport every half hour. For exact departure times, consult: www.rail.ch.

Registration

Register online at www.caux.ch/en/register, or by mail using the registration form which can be downloaded or is available on demand from the conference secretariat (+41 41 310 12 61).

IoFC at Caux

Initiatives of Change (IoFC) is a diverse, global network building trust across the world's divides. It is comprised of people of many cultures, beliefs and backgrounds committed to transforming society through changes in individuals and relationships, starting in their own lives.

Mountain House, Caux, is one of its main conference centres. Since 1946, it has mainly been involved in post-World War II reconciliation, the de-colonization process, industrial, racial and inter-religious relations and recently increasingly in conflict prevention and aspects of Human Security.

The International Caux Conferences aim to:

- unlock potential for **personal change**, by providing **space for reflection**.
- build trust for **relationship change**, by providing space for **dialogue in diversity**.
- enable partnerships for **global change**, by **empowering people for action**.

The conferences are organized by CAUX-Initiatives of Change in collaboration with Initiatives of Change International.

CAUX-Initiatives of Change is a charitable Swiss foundation, working to promote peace, prevent conflicts, build trust and encourage intercultural dialogue. It is a member of Initiatives of Change International. www.caux.ch

Initiatives of Change International is a non-governmental organization, working for peace, reconciliation and human security worldwide. It has Special Consultative Status with the Economic and Social Council of the UN (ECOSOC) and Participatory Status at the Council of Europe. It is the federating body bringing together the national bodies of Initiatives of Change which are active in 39 countries. www.iofc.org

Contact Us

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